



Placing
Multi-Currency
Processing
Solutions at your
fingertips





The Merchant Solution is registered in Panama and licensed by the Ministry of Finance to conduct financial services, e-wallet services, money transfer services, electronic payment processing, selling and funding debit cards, virtual credit cards and other related activities





The Merchant Solution is an international multi-currency credit card processor for merchant credit transactions with financial institutions in every corner of the world.

The Merchant Solution maintains offices in:

- London, England
- Stuttgart, Germany
- Warsaw, Poland
- Istanbul, Turkey
- Panama City, Panama
- San Jose, Costa Rica
- Ft. Lauderdale, FL USA





### Solution Product

The Gateway Virtual Terminal allows Merchants to manually enter credit card transactions on any PC or Mac, via a browser, through a connection to the internet.















For your E-Commerce Website you can automate credit card transactions directly from the website via one of our connection methods:

#### **Global Gateway Connect**

Is a payment-posting tool that uses HTML. Ideal for Merchants with Web sites. Global Gateway Connect HTML script can be easily integrated to enable payment processing via your Web site.

#### Global Gateway API

integrate credit card processing into both simple and complex e-commerce Web sites. This allows customers to pay for products and services online with a credit card without leaving the merchant's Web site. Secure Sockets Layer (SSL) technology is used to encrypt confidential transactions.

#### Global Gateway VirtualCheck™

is an additional service that allows your customers to pay by check through your website or over the phone.





### Merchant Solution Services

Processing credit cards over the Internet is one of the fastest growing segments of transactions today. We understand this and have designed the best eCommerce solutions available to help your business succeed in the ever changing world of eCommerce.

To compete in the Internet and E-commerce world, businesses need to process transactions quickly. Flagship Merchant Services and the Global Gateway ensure speed for all your transactions, providing:

- Global Gateway Virtual Terminal Process and manage credit card transactions and checks manually from any computer that has an Internet connection, web browser, and a user ID and password.
- **Credit card processing online** Accept major credit cards including Visa®, MasterCard®, American Express®, Discover® Network, for products purchased on your website and/or shopping cart.
- Accept Checks Online via ACH Give your consumers the option of paying via online check for products purchased on your website and/or shopping cart and over the phone.
- Recurring billing automated billing of recurring payments.
- Fraud and Risk Management Customizable fraud and risk management system helps you maximize sales and minimize risk.
- Shopping cart integration We are compatible with many of the leading shopping cart vendors.
- **24/7 Experienced technical support** 7 days a week.
- Online reporting All the details of your transactions are available online.
- **User Friendly** Easy to use program with multi user interface.
- Process transactions anywhere around the world whenever you have Internet access.
- Address Verification Service (AVS)
- **Email receipts** to both merchant and your customers.
- User Accounts Supports unlimited number of users Unlimited transactions from nearly anywhere in the world.





## Dynamic Currency Conversion



The Merchant Solution provides the ability for the Merchant to allow the customer to choose their native currency for the transaction. The Solution converts the transaction into the cardholder's chosen currency at a competitive exchange rate before the transaction is forwarded to the card Issuer.





### Security Standards

The focus of our security is centered around the safe processing and handling of sensitive personal Credit Card, Charge Card and Direct Entry information. PCI DSS (Payment Card Industry Data Security Standard) Compliance is a strict security standard the card schemes (Visa and MasterCard) have introduced globally to ensure personal information is properly protected.

The Merchant Solution's Operations Network is audited on an ongoing basis by external auditors, namely ControlScan Corporation, for the purpose of certifying compliance with PCI DSS.

Ongoing network scans, a requirement of PCI DSS, are completely regularly and are performed by ControlScan.



Authorization Services
Clearing / Settlement Services
IPSP (e-Commerce)
Payment Gateway
Switch
Processing MOTO Transactions
3-D Secure Access Control Server









## Risk Management

The Merchant Solution utilizes many crucial preventive measures to thwart fraud and reduce risk to both Merchants and Customers including:

- Blocking of Credit Card numbers, Customer names, Internet Protocol (IP) addresses, Class C IP addresses and Domain names identified as High Risk.
- Utilization of Address Verification Service (AVS) to compare the consumer's billing address with the address on file with the card-issuing bank.
- E-mail Notification to Merchants and the customer of pending order and transaction approvals.
- Monitoring of Merchant transactions for adherence to predetermined limits. Merchants will be *notified* when thresholds are *approached* and may be *suspended* when limits have been *exceeded* for:
  - -Minimum and Maximum transaction amount limits
  - -Maximum daily and monthly transaction limits
  - -Maximum number of transactions declined by Card Issuer
  - -Maximum Chargeback ratio
  - —Additional limits based upon individual Merchant Agreement
- The Merchant Solution is always searching for the latest in commercial "Scrubbing" services and at present uses solutions from:

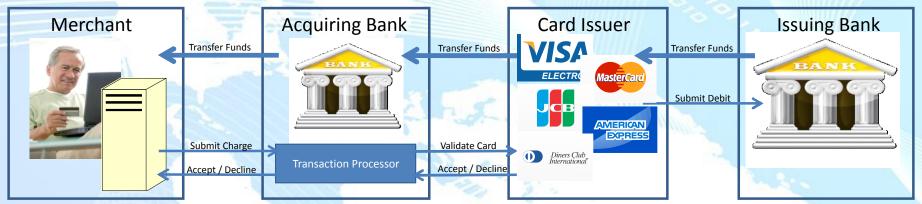








# How the Merchant Solution Network Operates



#### A Merchant Submits Transaction to Solution Server

- card information validated for correct data
- card checked against fraud databases and country of origin alert notifications
- · card and transaction amount checked against custom Risk Management criteria
- Failures of above criteria result in Decline Transaction notification to Merchant before data is submitted to Card Issuer

#### The Merchant Solution submits validated card data and transaction amount to Card Issuer

- Card Declined Information deciphered and transmitted to Merchant Transaction Ended
- Card Accepted Card Issuer notifies Issuing Bank

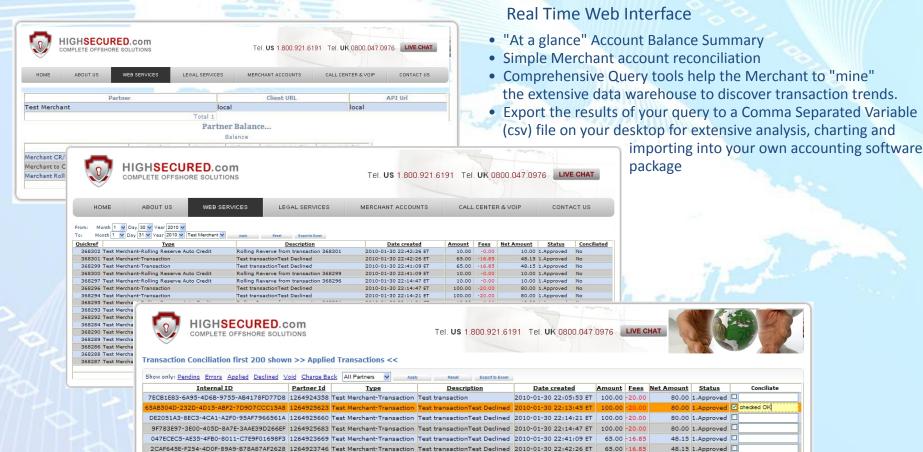
#### Issuing Bank transfers funds to Acquiring Bank

- Fees specified in Merchant Agreement subtracted (rolling reserve, transaction fees, etc.).
- Balance of transaction paid to Merchant Bank per method and schedule of Merchant Agreement





## Reporting & Data Management



Transactions Count: 6 Total Amount: \$530 Total Net Amount: \$416.3





## Database Security



#### Access to Transaction Data

- After the Merchant is given an administrative login, the Merchant controls access to the database.
- The Merchant may add users at his/her discretion with 24/7 access to this function independent of the solution's personnel
- The Merchant may add, delete, modify, change rights, enable/disable any of the users.

#### Network Security

- The Merchant Solution utilizes the latest encryption algorithms for data transmission over the Internet. An encryption "key" will be provided to the Integration Team that may be changed as conditions warrant.
- A combination of factors and the encryption key are used to scramble the transmitted data to minimize the risk of exposure to electronic data eavesdropping.
- Based upon PCI requirements, NO CUSTOMER DATA (Personal or Financial) is stored in the Merchant Solution Servers.

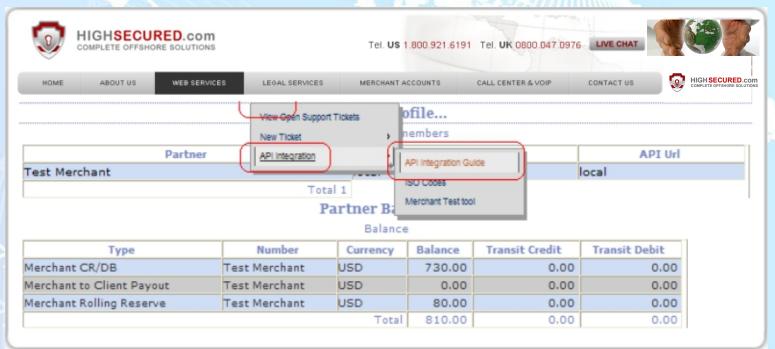




## Merchant Integration Tools

#### **Built-in Online Integration tools**

All information necessary to integrate the Merchant Solution into the Merchant's Shopping Cart or Point Of Sale application is available from the online Help Menu. This assures no issues with integration problems due to out of date information.







## Merchant Integration Tools

(continued)



#### HIGH SECURED.com MERCHANT API INTEGRATION GUIDE

API INTEGRATION GUIDE (v 1.0)

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Change log

Overview

#### Communication Procedure

All communication between glopronet and merchants are performed via http POST method in the form field=value to corresponding url address.

#### Requests

The POST operation will contain only one field called strrequest, the value of the strrequest field will be the formurlencoded data of the corresponding xml data of the transaction.

All the tags within xml data must respect the case; all calls will contain the following information plus the transaction specific information:

- <?xml version="1.0" encoding="utf-8" ?>
- <transaction?
- <apiUser>merchantapi user</apiUser>
- <apiPassword>merchantapi password</apiPassword>
- <apiCmd>command</apiCmd>
- <checksum>2F5750A7A4E05DE317610E386833EF97E6B8A1E6</checksum>
- </transaction>

#### Data description:

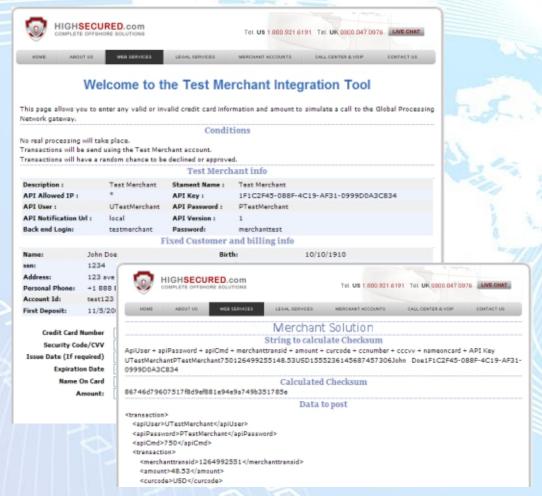
Node	Description
apiUser	The user assigned by glopronet to the merchant.
apiPassword	The password assigned by glopronet to the merchant
aniCmd	3 digit numeric code of the transaction

#### **Complete Integration Guide**

- The latest Application Program Interface (API) is available instantly to the developer.
- API includes sample code







# Merchant Integration Tools

Merchant Transaction Test Tool

- Allows the developer to enter a test transaction into the Merchant Server.
- Displays the actual data transmitted to the Test Server
- Displays the Response data string returned from the Test Server
- Allows development to take place 24/7 without assistance.
- Lowers Implementation costs and reduces initial programming errors.
- Populates the Test Server with transactions in order for the Merchant to test the Database Query Tools and train personnel.





## The Merchant Solution Value Proposition

### What we offer Banks and Processors

- Expanded product offering
- A new high margin revenue stream
- Enhanced merchant loyalty& competitive differentiator
- Better service for multinational merchants
- An outsourced, scalable, currency
  - -neutral platform
- Turnkey solution allowing greater speed-to-market

## What our products deliver to Cardholders

- Choice Convenience Clarity
   Certainty
- Complete transparency Security

## What we offer Merchants

- Lower acquisition costs
- Improved customer service
- Ability to target and complete more international sales
- Greater internal efficiencies
   and visibility from consolidated
   reporting Better marketing

decisions using data analytic

